

ECCK Information Session on sustainability for the better future: people and planet positive

EVENT OUTLINE

IKEA vision is to create a better everyday life for the many people and it believes those lives are truly better when they're lived sustainably. Under this belief, IKEA tries to balance economic growth and positive social impact with environmental protection and renewal to meet the needs of people today without compromising the needs of future generations. This is because more people IKEA reaches, the bigger impact IKEA has in helping the many create a better everyday life.

Fredrik Johansson, CEO (Chief Executive Officer) and CSO (Chief Sustainability Officer) at IKEA Korea, will share IKEA's sustainability ambitions and commitments to be a climate positive company by 2030 on the topic of "IKEA's sustainability for the better future." He will share IKEA's ambitious steps toward a more sustainable future under its sustainability strategy "People and planet positive," which responds to the three major challenges (climate change, unsustainable consumption, and inequality) that impact IKEA business.

EVENT DETAILS

Date: Wednesday, October 26, 2022
Time: 08:00 – 10:00 (Registration & Networking starts from 07:30)
Venue: Charlotte Suite (36F), Lotte Hotel Seoul
Admission fee: Member – 85,000 | Non Member – 115,000
Agenda
07:30 – 08:00 Registration and Networking
08:00 – 08:30 Breakfast
08:30 – 10:00 Presentation and Q&A

SPEAKER



Fredrik JOHANSSON
CEO
IKEA Korea

Fredrik JOHANSSON is CEO and CSO at IKEA Korea since 2019. JOHANSSON first joined IKEA in 1987 as a part-time co-worker at the IKEA store in Älmhult, Sweden. After earning his Master's degree, he gained extensive experience in the global home furnishing industry in various positions within IKEA in several countries spanning from Asia to Europe including Managing Director of IKEA Components.

He moved to IKEA Retail in 2010, where he extended his experience as Deputy Store Manager and Store Manager for XuHui and Daxing stores in China. He was also the Deputy Country Manager for IKEA France for almost 3 years before joining IKEA Korea in 2017 as Deputy Country Manager.

CLICK THIS RSVP LINK OR SCAN QR CODE TO REGISTER AND PAY!



- Kindly inform us your attendance and cancellation by October 21, 2022 through RSVP Link.
- If you have any inquiry for the event, please contact ECCK Event Team. (02-6261-2711, event@ecck.or.kr)