[KBCSD Leaders Forum]

The 5th Sustainable Business Innovation Forum (SBIF) :

- Programme Agenda -

About SBIF

The Sustainable Business Innovation Forum (SBIF), co-hosted annually by the Korean Minister of Environment and the Chairman of the Korea Business Council for Sustainable Development, is a CEO-led high-level platform for business leaders, heads of government and international organizations from Korea and other parts of the world to find public-private solutions aimed at catalyzing a paradigm shift towards decarbonized, ESG-driven economy by harnessing frontier technology, innovative business model and transformative policy.

DATE AND VENUE OF THE 5TH SBIF

- **November 2nd (Thursday) 2023, 14:00~18:00**
- InterContinental Seoul COEX (Harmony Ballroom), Seoul, Republic of Korea

THEME

- **"Creating a level-playing field for ESG and low-carbon market through comparable standards"**

OBJECTIVE

- While the world is witnessing intensifying hegemony rivalry for clean technology manufacturing, there is a growing concern over trade practices that could distort markets across the globe. Against this backdrop, like-minded governments and private sectors are coming together for collaboration to coordinate challenges arising from countries' different ESG, green industrial policy instruments and to create a common governance architecture for carbon accounting principles and advanced clean technologies.

- In line with this global momentum, the 5th SBIF, entitled "Creating a level-playing field for ESG and low-carbon market through comparable standards", will gather over 400 business leaders, heads of government and international organizations to navigate the shifting landscape of multi-stakeholder cooperation aimed at advancing common methodologies for global carbon pricing and ESG accounting that could drive green innovation and net-zero transition. The Forum will also explore viable paths for business sector to accelerate commercialization of nascent green technology solutions by leveraging technological standards and innovative financing mechanism.

- High on the agenda of the 5th SBIF will include the following topics:

- **"Strengthening international cooperation for global harmonization of ESG and green industry standards"**: Set the scene by sharing in-depth expertise and insights from key international influencers on how to create globally consistent ESG and green industry governance architecture, including a global carbon pricing and accounting framework and advanced clean technologies standards, by leveraging cooperation among like-minded governments and companies to accelerate the decarbonization of industries and ESG-driven capitalism. This setting-the-scene session also provides key takeaways for the business sector that common principles are among the most successful instruments of green innovation, level-playing field and global market creation.

- **"Navigating global standards on accounting supply chain emissions"**: Bring policy and business leaders together to take stock of recent developments around the global standards and methodologies for calculating Scope 3 and data collection across value chain. This session also shares insights and thought-leadership with visionary corporate CEOs taking ambitious strategies across supply chain to establish infrastructure for product life-cycle assessment while exploring policy incentives to accelerate decarbonization throughout the global value chain.

- **"Accelerating commercialization of innovative green technology solutions: the role of technology standards and financial levers":** Explore how the business sector could spur early markets for nascent low-carbon technologies such as CCUS, DAC, carbon-free electricity and next-generation battery materials by harnessing strategic collaboration on technological standards. This session also includes moderated panel discussion that brings finance and business sector views on leveraging innovative financing mechanism to promote scalability and replicability of low-carbon technology solutions.

CO-HOST ORGANIZATIONS

- Ministry of Environment, Republic of Korea
- Korea Business Council for Sustainable Development (KBCSD)

INVITEES AND SPEAKERS

- Main Audience
  - Over 400 corporate executives from Korea's leading enterprises, world first-class companies, ministerial government officials, and heads of international organizations representing Korea and other parts of the world will attend the event.

- Speakers (See 'PROVISIONAL PROGRAMME' below for more details)
  - (Co-hosts) Korean Minister of Environment, KBCSD Chairman
  - Chief executives from world-famous companies spearheading sustainability and innovation
  - Heads of international organizations and standard-setting institutions
  - Influential political leaders and international figures, etc.

PROVISIONAL PROGRAMME

Time	Description
14:00~ 14:20	[VIP Registration, Networking and Group Photo] Diamond Hall, HL(B1) [Participants Registration and Networking] Harmony Ballroom Foyer, HL(B1)
	Opening Ceremony (Harmony Ballroom)
14:20~ 14:50	[Opening Remarks] HAN Wha-Jin, Minister of Environment, Republic of Korea (confirmed) LEE Kyong-Ho, Chairman of the Korea Business Council for Sustainable Development (confirmed)
	[Welcome Remarks] HUR Dong-Soo, Honorary Chairman of the Korea Business Council for Sustainable Development (Honorary Chairman of GS Caltex) (confirmed)
	[Congratulatory Remarks] KIM Sang-Hyup, Co-Chairperson, The 2050 Carbon Neutrality and Green Growth Commission, Republic of Korea (confirmed) “The importance of harnessing global public-private coalition to lead international standards for low-carbon technology: Implications for the industry”
	[Setting the Scene] Strengthening International Cooperation for Global Harmonization of ESG and Green Industry Standards
14:50~ 15:20	[Introductory Remarks] HUR Myung-Soo, Honorary Chairman of the Korea Business Council for Sustainable Development (Executive Advisor of GS E&C) (confirmed) [Keynote Speech] Mathias CORMANN, Secretary-General of the Organisation for Economic Co-operation and Development (OECD) (confirmed) “How harmonization of standards, carbon accounting and rule-based trading system can be strengthened to ensure open markets for net-zero, clean technologies: Implication for the Korean industry” [Keynote Speech] BAHK Jaewan, Chair of the Mid- and Long-term Strategy Committee, Ministry of Economy and Finance, Republic of Korea (confirmed) “Achieving sustainable industrial growth and standardization in the era of green economic transition”
	[CEO Insight] Navigating Global Standards on Accounting Supply Chain Emissions
15:20~ 16:10	LIM Sang-Jun, Vice Minister of Environment, Republic of Korea “Government’s Scope 3 initiatives for reinforcing corporate supply chain competitiveness” Toru Nishiyama, Managing Director and President, North East Asia at Maersk (confirmed) “Decarbonizing supply chain: Maersk’s scope 3 methodologies” Anna Stanley-Radière, Director of Climate Transparency, WBCSD (Founder of the Partnership for Carbon Transparency, PACT) (confirmed) “Scope 3 Accounting Landscape: Methodology and Data Collection”

16:10~ 16:20	Coffee/Tea Break
	[Special Talks] Accelerating Commercialization of Innovative Green Technology Solutions: the Role of Technology Standards and Financial Levers
16:20~ 17:30	Moderator: SHIN Hak-Cheol, Chief Executive Officer (CEO) of LG Chem (confirmed) KIM Gyo-Hyun, CEO & Vice Chairman of LOTTE Chemical (confirmed) "Spurring early markets for LOTTE Chemical's eco-friendly businesses: the importance of leveraging global technology coalitions" Brian JEAN, Minister of Energy and Minerals, Alberta Government, Canada (confirmed) "Alberta's status of eco-friendly energy investments such as CCUS and hydrogen: possible collaboration with the Korean industry" MYUNG Roe-Hyun, Vice Chairman & CEO of LS Corp. (confirmed) "Embarking on a New Era of Carbon Free Electricity: LS Corp.'s new growth drivers" Daniel FRIEDMANN, CEO and Board Chair of Carbon Engineering Ltd. (confirmed) "Challenges and opportunities for scaling up Direct Air Capture technology and the role of carbon financing" [Panel Discussion] "What policy and financial levers, as well as technology standards, are needed to drive the rapid uptake for innovative low-carbon, green technologies?"
17:30~ 18:00	Dinner, Wrap-up and Closing

※ Simultaneous interpretation available in English-Korean