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ECCK CONNECT

OCTOBER 2021



ECCK Connect Monthly

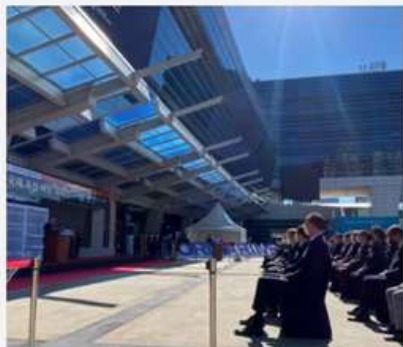
October 2021 Issue

ECCK's Virtual Webinar Series on United Nations Sustainable Development Goals

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MORE ON MONTHLY READS



ECCK News

Check the ECCK's advocacy activities and more in October 2021.

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ECCK Board of Directors

Meet the ECCK Board of Directors!

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ECCK New Members

ECCK welcomes its newly joined members in October 2021.

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ECCK Quarterly Reports Q3 / 2021

Looking back at the third quarter of 2021, the ECCK shares its members the 15th edition of its Quarterly Report.

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Research & Insight

ECCK hosted its 9th edition of IPR Conference, under the theme of "Anti-counterfeiting".

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SPEAKER
BUREAU**



GRILLMEISTER
그릴마이스터

Taste of Europe

Grillmeister: Fresh and without additives, premium sausages handmade by German master butcher

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All ECCK members are eligible for the exclusive ECCK Premium Membership to receive complimentary benefits and recognition in addition to the general membership benefits. Our valued ECCK Premium Members are:



DIAGEO



Mercedes-Benz

Pernod Ricard Korea



SAMIL | 삼일회계법인
PwC network firm in South Korea

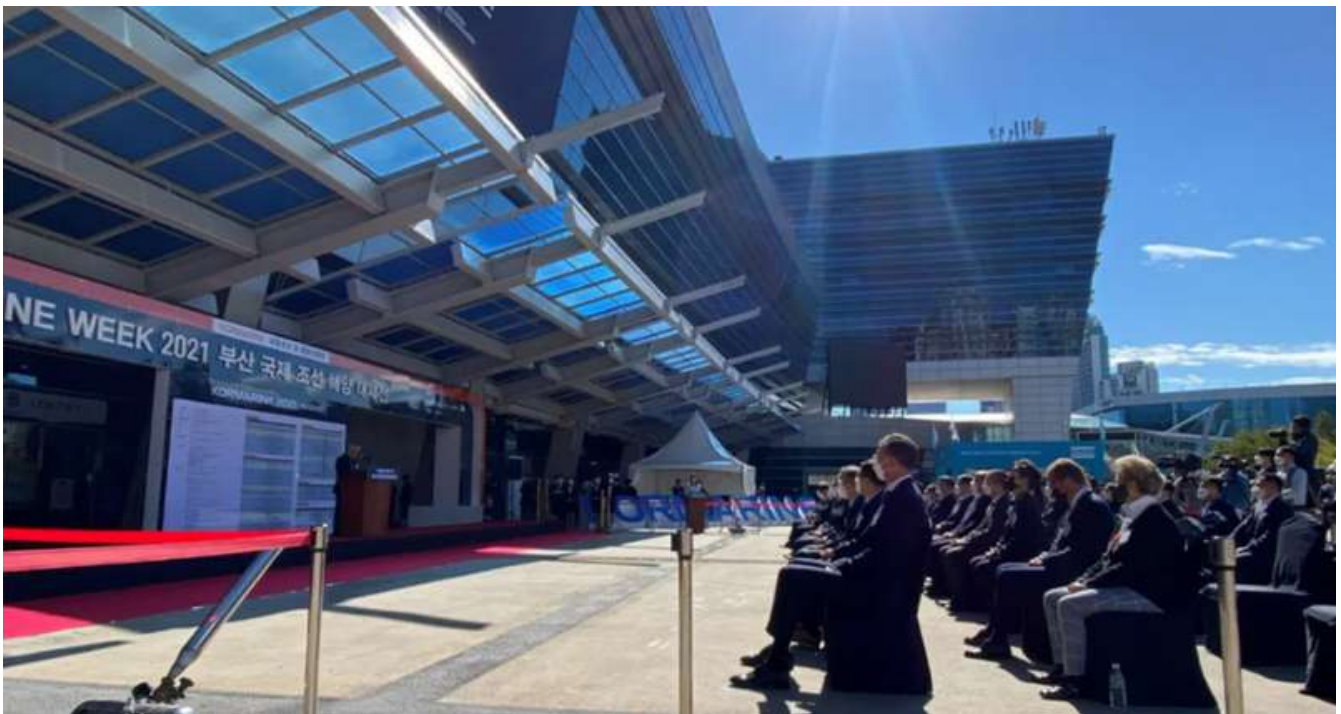


KIM & CHANG



General News

In October, the Chamber actively involved in facilitating dialogues with the Korean and European governments. The highlights include the Chairperson Participation to the Opening Ceremony of KORMARINE 2021.



ECCK Chairperson Participates to the Opening Ceremony of KORMARINE 2021

OCTOBER 20, 2021

On October 19, ECCK Chairperson Dirk Lukat participated in the opening ceremony of KORMARINE 2021 to promote EU activities in the maritime sector. He participated in the ribbon cutting of the event together with the Vice Mayor for Economic Affairs of Busan Metropolitan Government, the Chairperson of Korea Marine Equipment Association, the President of Korea Marine Equipment Research Institute, the President of Korea Research Institute of Ships & Ocean Engineering, the President of Korea Maritime & Ocean University, etc. The ceremony ended with a guided tour of the exhibition.



ECCK Attends Job Fair for Foreign-Invested Companies

OCTOBER 27, 2021

On October 21, ECCK Vice Chairperson Jan Benggaard attended the 16th Job Fair for Foreign-Invested Companies 2021 organized by KOTRA at the SETEC.

The Job Fair is an annual event held for foreign-invested companies in Korea. Having been held since 2006, it is the oldest and the largest of its kind in Korea. KOTRA Job Fair for Foreign-Invested Companies connects many foreign-invested companies with job seekers each year to provide a robust source of talents for foreign-invested companies in Korea.



ECCK Tax Forum: Update on Recent Tax Law Amendments for 2022

OCTOBER 28, 2021

On October 26, the ECCK hosted a tax forum on the update on Tax Amendments 2022 in partnership with PWC Korea.

Led by two speakers from PWC Korea, Robert Browell (Partner, PWC Korea) and Joon Yang (Executive Director, PWC Korea) the session provided an overview of the main proposals that will impact foreign invested corporations and individuals in Korea and further covered proposed changes to corporate and individual tax laws and transfer pricing. The session was successfully held with about 70 people participating.

The ECCK would like to thank all participants for joining the forum and also appreciate the two speakers from PWC Korea for sharing their expertise.

We hope that this session could help all foreign invested member companies' to prepare for your next year's business!



ECCK Marine and Shipbuilding Committee Meeting x KORMARINE 2021

OCTOBER 20, 2021

In the morning of October 19, the Marine and Shipbuilding Committee (M&S CMT) had its fourth meeting in collaboration with KORMARINE (International Marine, Shipbuilding, Offshore, Oil & Gas) exhibition. It was kicked off with members sharing industry updates through networking then the members attended the opening ceremony where the ECCK Chairperson participated as a VIP.

It was then followed by the exhibition's tour mainly focused in our M&S committee members booths, where members had a short presentation from ABB, Bosch Rexroth, Burckhardt Compression, CEJN, Kongsberg Maritime, Wärtsilä, etc.



Recognition of Vaccination Overseas

OCTOBER 6, 2021

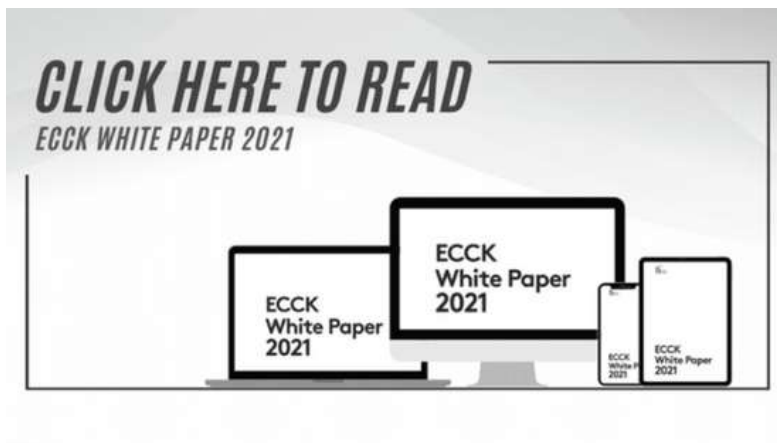
The Korean government is planning to recognize the vaccinated overseas history in stages and issue a confirmation letter. The range of vaccines recognized by the World Health Organization (WHO) is AstraZeneca (including Kobishield), Pfizer, Moderna, Janssen, Sinopharm, and Sinovac.

First of all, among the vaccinated overseas, domestic and foreign nationals, USFK, diplomatic missions in Korea, and accompanying family members who have received a quarantine exemption letter from the Korean embassy should submit the certificate of overseas vaccination and the quarantine exemption letter to the public health center in Korea to be registered in the domestic vaccination system. Then they could receive the certificate (paper or electronic) of vaccination.

After registration, verification of vaccination history through the application 'CooV' from October 7 would be possible. Incentives for those who have completed vaccinations, such as exceptions to the limit of the number of private meetings, will be able to receive the same quarantine principles as those for domestic vaccinations.

Among the vaccinated overseas who entered the country without a letter of quarantine exemption, a plan for recognition of overseas vaccination history will be prepared as soon as possible.

The ECCK has recommended on September 8 and additionally on September 24 in a concerted initiative with other European country chambers to the Korean administration to accept vaccination certificates issued overseas. It is with great pleasure to see that the Korean administration has accepted our recommendation and we hope it will bring certain facilitation for the European business community here in Korea.



ECCK White Paper 2021 Publication Now Available

OCTOBER 6, 2021

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New Members October 2021

EML TRADE AND CONSULTING CO., LTD



NATIONALITY

Korea

REPRESENTATIVE (TITLE)

Mr. Eduard Meier
(President)

ENEL GREEN POWER KOREA LLC



NATIONALITY

Italy

REPRESENTATIVE (TITLE)

Mr. Gu-Yoon Chung
(Country Manager)

GLOBALIZATION PARTNERS KOREA LIMITED



NATIONALITY

USA

REPRESENTATIVE (TITLE)

Mr. Charles Ferguson
(General Manager, Asia)

Overview of the ECCK Webinar Series 2021: Sustainable Development Goals



In order to contribute to a better world, the ECCK has set for 2021 Sustainability as a focus area. With that said, it launched and operated a monthly webinar series on United Nations Sustainable Development Goals (SDGs) from February to October.

The motivation behind this webinar series was to promote the SDGs and to make a considerable audience aware of the high importance of those. Businesses play an important role in changing the world to a better one but information on companies' efforts, achievements but also challenges are not widely known. We believe the webinar series helped to disseminate this information to a broader audience including businesspeople, academics, and governmental officials.

Christoph Heider, President of ECCK, said, "United Nations Sustainable Development Goals are a very important milestone in opening the future for the next generation. We believe that this webinar series will provide a platform to promote the importance of the efforts and roles of private sector for the successful implementation of the SDGs and to explore various solutions to the challenges for businesses."

With H.E. Ban Ki-moon, the 8th Secretary-General of United Nations, supporting this initiative, the webinar series was successfully held by sharing stories of global CEOs on companies' insights and efforts to contribute to the SDGs.

Baker Hughes: Leading ESG Strategy for the Energy Industry



Across the many industries that come together at ECCK, the first webinar session held on February 24 was led by Mr. Lorenzo Simonelli, Chairman and CEO of Baker Hughes, on the topic of 'Leading ESG Strategy for the Energy Industry'. During the session, Chairman Simonelli discussed Baker Hughes' commitment and concerted efforts to meet the sustainable development goals.

"We advance our purpose through our values and that shapes how we work at the most basic level our values of grow, collaborate, lead and care at the embodiment of the UN sustainable development goals.", said Chairman Simonelli. "As a signatory of the UN Global Compact, we support the Paris climate agreement and believe that individuals, corporations and all national governments must collaborate to achieve the goals of that landmark agreement. The global energy sector must pursue a path to net zero carbon emissions by mid-century. We are positioning Baker Hughes as the leading energy technology company to help enable the energy transition supporting our customers efforts to reduce their carbon footprint with a range of emissions reduction products."

BASF SE: Paradigm shift: towards a resource efficient economy



The second webinar was presented on March 11 by Saori Dubourg, Member of the Board of Executive Directors of BASF SE, on the theme of "Paradigm shift: towards a resource efficient economy".

"Now more than ever we need to rethink the role of business in society and take on a new perspective on value creation. Herein, we must take ownership and think beyond existing frameworks. It is about being more thoughtful with our resources and impact. It is about balancing values in all our decisions, where the impact on the environment is in balance with the needs of a growing society. It is a paradigm shift. And we can only do this together. Collaboration is key.", said Saori Dubourg during her presentation.

The LEGO Group: LEGO Group's Sustainability Journey; Creating Impact for the Builders of Tomorrow



Held on April 29, Mr. Tim Brooks, Vice President of Environmental Responsibility, and the Sustainable Materials Center at the LEGO Group led the third webinar series on the theme of “LEGO Group's Sustainability Journey; Creating Impact for the Builders of Tomorrow”.

During his presentation Mr. Brooks mentioned “Children are the builders of tomorrow. That is ultimately one of Lego's key mottos and our key purpose is to inspire the builders of tomorrow. The world in the future, in particularly, is related to sustainability but also all kinds of creative and societal changes. The world in the future is dictated by the children here today. What kind of world do we want? What is our goal in helping guide children through creativity learning sustainability dimension? These are some of the questions that need to be taken into consideration.

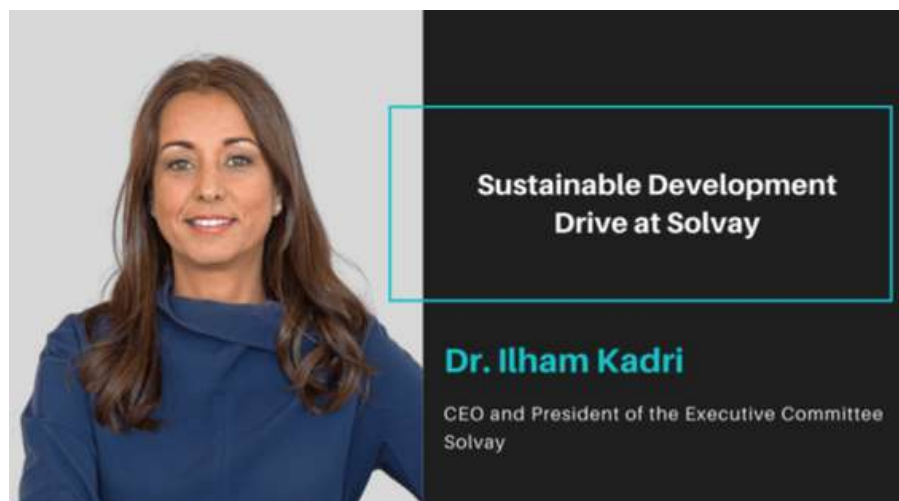
Swiss Re Group: Time to act – Swiss Re’s sustainability journey



On May 26, ECCK's fourth live webinar on United Nations Sustainable Development Goals was hosted in partnership with Swiss Re Group. Presented by Guido Fürer, Group Chief Investment Officer and Member of the Group Executive Committee of Swiss Re Group, the webinar was presented under the theme of "Time to act – Swiss Re's sustainability journey".

During his presentation, Guido Fürer introduced Swiss Re's approach to sustainable development goals. "We insure, invest, operate and share our knowledge in a way that tackles sustainability challenges and creates long-term value," said Group Chief Investment Officer Fürer. "We try to lead certain topics that we feel close and to make a difference. As an example, we try to quantify sustainability performance and impact because one of the nice things about insurance is that it gives prizes to certain risks. If we have a price signal, then this can impact people's behavior but also the marketplace."

Solvay: Sustainable Development Drive at Solvay



Dr. Ilham Kadri, CEO and President of the Executive Committee of Solvay led the fifth webinar session on June 22 under the theme of "Sustainable Development Drive at Solvay".

"Our world has an ever-growing population and limited resources, and we are facing environmental and social challenges like never before. At Solvay we are raising the bar with a holistic view on Climate, Resources and Better Life. I truly believe that sustainability is a path to profitability and plays a role in any company's future success," said Dr. Ilham Kadri.

Evonik: Evonik Improves Life Day In, Day Out



Sixth webinar held on August 19 was carried out in partnership with Evonik. Presented by Dr. Harald Schwager, Member & Deputy Chairman of the Executive Board of Evonik, the webinar was held under the theme of “Evonik Improves Life Day In, Day Out”.

During his presentation, Dr. Harald Schwager introduced Evonik’s approach to sustainable development goals. “Sustainability is the most important topic for the world, for society and for the economy.” said Deputy Chairman of the Executive Board Schwager. “If we want to develop sustainability solutions, we need industries and companies like Evonik. Without industries, without the innovative strength of the industries, creativity, and its research, development will not be able to anchor sustainability of people in the lives of everyone.”

Mercedes-Benz: Sustainability, technology and innovation: Mercedes-Benz on the way to a carbon-neutral and digital future



The seventh webinar held on September 14 was presented by Dr. Sabine Lutz, Vice President Group Research, Sustainability and RD Functions Mercedes-Benz AG under the theme "Sustainability, technology and innovation: Mercedes-Benz on the way to a carbon-neutral and digital future".

"We, as Mercedes-Benz, are changing, it is about shaping intelligent and sustainable future mobility. We all need to focus on fighting climate change around the globe. You can feel it in every corner. Times are changing and so we will." mentioned Dr. Sabine Lutz during her presentation.

Kyobo Life: Kyobo Life's Human-centered Stakeholder Relationship Management Approach to Achieve Sustainability



Finally, the final webinar session of ECCK SDGs Webinar Series led in partnership with Kyobo Life, a Korean life insurance company, was held on October 21. President of Kyobo Life Yeol-hyun Yoon and Executive Vice President of Kyobo Life Kumjoo Huh presented during the webinar under the theme of Kyobo Life's Human-centered Stakeholder Relationship Management Approach to Achieve Sustainability.

During his presentation Mr. Yeol-hyun Yoon mentioned "Kyobo Life is based on the founding mottoes of 'promoting national education' and 'forming national capital'. In other words, we consider the national education is the foundation for a nation's economic development. This company was founded on the basis of social value creation at the very beginning, and since that, sustainability has been deeply reflected in the company's management philosophy."

Closing the ECCK Webinar Series 2021: Sustainable Development Goals

With the webinar hosted in partnership with Kyobo Life, ECCK's UN Sustainable Development Goals (SDG) webinar series marked its finale in October 2021. The webinar series was held virtually every month with the hope of providing a platform to promote the importance of the efforts and roles of private sector for the successful implementation of the SDGs. We send our sincere gratitude to business leaders across various industries who provided informative sessions and all the participants.

If you wish to watch previous webinar sessions, please visit [ECCK's Youtube Channel!](#)

TASTE OF EUROPE

Grillmeister: Fresh and without additives

Premium sausages handmade by German master butcher



GRILLMEISTER
그릴마이스터

Two German friends unite with long-time meat factory and producer in Korea. A company that combines traditional production experience in Korea with modern business ideas.

The German premium sausages are produced in South Korea according to traditional taste. But what are premium sausages and what is the special aspect since there are so many sausages on the market?

The specialty of premium sausages lies in the ingredients and the production technique. At Grillmeister, only fresh ingredients are used. No flavor enhancers, no phosphates and no chemical preservatives.

Ingredients - Freshness and quality

The selection of ingredients is based on freshness and quality. Fresh meat shouldn't be old and frozen. Local ingredients such as Korean gochus, but also quality cheeses from New Zealand play a big role in the selection. The taste should be a delight in every bite where the natural flavors of the ingredients come out. No artificial flavorings or flavor enhancers enter the sausage.

The special taste comes on the one hand from traditional recipes, but it was finally created by the master butcher himself. The sausages are filled in a natural casing, which only a few manufacturers do in Korea. Even rarer is the use of natural casings from sheep. This creates the special bite of the Grillmeister sausages.

Because the ingredients are natural, it all depends on the technique of production. It is always necessary to achieve a good binding of the sausage mass and not to forget the adjustment of the lower salt content. Sausages in Germany and generally in Europe are saltier and with more salt it is easier to achieve the binding of the sausage mass. What if you need to use less salt? Technique. But where does the technique come from?

Technique - German master butcher

Grillmeister sausages are produced by the German master butcher Gregor Brennecke. His experience is based on more than 15 years in meat production and food industry. He is a certified HACCP inspector, technologist and production optimization consultant.



Photo of Gregor Brennecke / Courtesy Grillmeister



Gregor Brennecke with his Meisterbrief / Courtesy Grillmeister

Grillmeister sausages are produced by the German master butcher Gregor Brennecke. His experience is based on more than 15 years in meat production and food industry. He is a certified HACCP inspector, technologist and production optimization consultant.



Certificates Gregor Brennecke / Courtesy Grillmeister

After his apprenticeship as a butcher, he received his master's certificate at the butcher school in Landshut, Bavaria with a scholarship. As a master butcher, he was involved in recipe development and product development at major German companies from an early age. His first stop abroad was Hong Kong where he managed a meat production. This was followed by further stations in Canada, Vietnam, Thailand and the Philippines.

Small range of products with a variety of tastes. Grillmeister offers a total of four grilled sausages, including two cooked sausages and two smoked sausages.

Products - Focused range of sausages

1. Nuernberger Rostbratwurst

Nuernberger Rostbratwurst is a finger-thick sausage that originated in the charming Bavarian city of Nuremberg. It is made from pork, flavored with marjoram and various other spices, and is one of the most popular sausages in Germany.



Nuernberger Rostbratwurst / Courtesy Grillmeister

2. Gochu Rostbratwurst

Chili Gochu Rostbratwurst is a spicy sausage with a natural, savory spice flavor. The flavor is based on that of the Nuremberg Rostbratwurst.

It is recommended to grill it over a charcoal fire and eat it with mustard and bread.



Chili Gochu Rostbratwurst / Courtesy Grillmeister

3. Smoke Jaeger Sausage

The Jaeger is a smoked sausage. The special, natural casing provides the juicy "crack" when you bite into it. With its smooth texture and natural taste, Jaeger is a famous grill sausage in Germany.



Smoke Jaeger Sausage / Courtesy Grillmeister

4. Smoke Cheese Sausage

The Smoke Cheese is a German-Austrian gourmet delicacy par excellence, a kind of sausage filled with small pieces of cheese. After filling, the firm sausages are lightly smoked over beech wood, which gives this meat specialty an unmistakable smoky smell and taste.



Smoke Jaeger Sausage / Courtesy Grillmeister

Orders - Where to buy?

The sausages are produced and delivered fresh every day. Orders are currently possible through the website store and the Naver store. In the future, the products will also be available in premium department stores and other online markets. Customized wholesale orders are also accepted for certain requests.

- Website: <https://www.grillmeister.kr/>
- Naver store:
<https://smartstore.naver.com/grillmeister>
- Facebook: [@grillmeister.kr](https://www.facebook.com/grillmeister.kr)
- Instagram: [@grillmeister.kr](https://www.instagram.com/grillmeister.kr)
- LinkedIn:
[linkedin.com/company/grillmeisterkr](https://www.linkedin.com/company/grillmeisterkr)

QUARTERLY REPORT

ECCK Quarterly Report Q3 / 2021



GENERAL OVERVIEW



As the 20th presidential election is slated for March 2022, South Korea is gearing up for the race. The presidential hopefuls across the political spectrum have officially thrown their hat into the ring for the election. The main presidential contenders who officially announced their intention to run in the upcoming election include former Prime Minister Lee Nak-yeon, former Gyeonggi Governor Lee Jae-myung, and former Prosecutor General Yoon Seok-yeol. Lee Nak-yeon was confirmed by his party as the candidate and for the main opposition party the final nomination is expected to be done on November 5, 2021. The election is scheduled to be held on March 9, 2022.

In the beginning of October, President Moon Jae-in has announced the government plans to raise its emissions-reduction goal from 26.3% to 40% by 2030 in line with its efforts to achieve carbon neutrality by 2050. An additional reduction of 100 million tons is expected from Korea's existing plan in regards of the increased target. Furthermore, the government will announce the new goal as the country's nationally determined contribution (NDC) during the 2021 United Nations Climate Change Conference (COP26) scheduled for between October 31 and November 12 in the UK.



Crowded street of Seoul we wish to see once again with the 'Living with COVID-19'

As of middle of October, Korea has achieved its goal of vaccinating 70% of its 52 million people, preparing the kick off of 'living with COVID-19,' a new scheme of returning to normal life on November 1, 2021. The government will ease most of its restrictions, such as night-time curfews on cafes, restaurants and other multi-use facilities.

Despite robust exports, Korea's Gross domestic product (GDP) growth rate slowed down in the third quarter due to subdued private consumption and weak construction and facility investment. According to the Bank of Korea's data released on October 26, Korea's GDP grew a seasonally adjusted 0.3% in the third quarter. It records the slowest in five quarters and following a 0.8% rise in the preceding three months.



ECCK Joins European Business Community Roundtable with MOTIE

In August, Trade Minister Yeo Han-koo has been nominated as the new Trade Minister, replacing Yoo Myung-hee. On September 28, ECCK participated in the Roundtable Meeting with newly appointed Trade Minister Yeo at Korea Chamber of Commerce and Industry (KCCI). The meeting was held to discuss possibilities to strengthen the cooperation between MOTIE and European companies in Korea. Also, the ECCK has been suggesting to reinstate the FIAC (Foreign Investment Advisory Council) and Trade Minister Yeo announced to form the FIAC to establish a regular channel with the foreign investment community.

President Moon has newly named financial regulators as well. In August, Koh Seungbeom took office as Chairman of the Financial Services Commission (FSC). Also, Jeong Eun Bo was appointed by the President with the recommendation of the Chairman of the Financial Services Commission as the 14th Governor of the Financial Supervisory Service.

Trade in Goods between Europe (EUR) and Korea (KOR)						
	Q1-3/2021		Q1-3/2020		Q1-3/2021 vs Q1-3/2020	
Unit Value: USD Million	EUR > KOR	KOR > EUR	EUR > KOR	KOR > EUR	EUR > KOR	KOR > EUR
EU	48,701	47,792	39,709	33,451	23%	43%
UK	4,199	4,452	3,177	3,196	32%	39%
EFTA	4,662	1,312	3,106	1,700	50%	-23%
Total	57,562	53,556	45,992	38,347	25%	40%

<Table 1> Trade in Goods between Europe (EUR) & Korea (KOR)

In Q1-3/2021, exports from the EU to Korea increased by 23% to USD 48.7 billion (compared to USD 39.7 billion in Q1-3/2020). Exports from the UK to Korea increased by 32% and exports from the EFTA to Korea increased by 50%. While exports from Korea to the EU and UK increased by 43% and 39% respectively, exports to EFTA decreased a combined 23% to 1.3 billion.

Q1-3/2021 - Foreign Direct Investment (Arrived) in Korea						
	Q1-3/2021		Q1-3/2020		Q1-3/2021 vs Q1-3/2020	
Unit Value: USD million	No. Businesses	Value	No. Businesses	Value	No. Businesses	Value
EU	171	5,287	145	2,096	17.9%	152.3%
UK	40	163	42	225	-4.8%	-27.5%
EFTA	22	58	20	96	10.0%	-39.4%
Total	233	5,508	207	2,416	12.6%	127.9%
<i>All countries</i>	1,484	12,021	1,145	8,331	35.3%	38.4%
European share	15.70%	45.8%	18.1%	29.0%	-16.8%	64.7%

<Table 2> Q1-3/2021 - Foreign Direct Investment (Arrived) in Korea

European Foreign Direct Investment (FDI) in Korea in Q1-3/2021 increased by 152.3% compared to Q1-3/2020, representing 45.8% of the total foreign direct investment. German FDI accounted for 18%, Singaporean FDI for 13 %, and American FDI for 11%. German was the largest European investor in Korea during this period with a total of USD 2.2 billion in arrived direct investments; the second and third largest European investors were Malta and Ireland with USD 1 billion and USD 914 million in arrived direct investments, respectively.

ECCK MARKET OVERVIEW

Chemicals Committee

The ECCK had a meeting with the Korea Custom Service in cooperation with the Amcham to discuss the issue regarding process of and delayed import clearance for chemical products. Also, at the 1st public hearing of Chemical Safety Policy Forum, the ECCK presented 3 points in perspective of K-REACH, Chemical Control Act and K-BPR as a key industrial stakeholder, which recommend to re-examine the classification criteria for toxic substances, differentiate the chemical management upon its properties, and deregulate the labelling of toxic substances from consumer chemical products.

Cosmetics Committee

ECCK joined a meeting organized by the Ministry of Food and Drug Safety (MFDS) to follow-up of "Regulatory challenge" initiative run by The Office for Government Policy Coordination, Prime Minister Secretariat (OPC). ISO index claims for natural/organic cosmetics was positively discussed and the details were further discussed in the MFDS consultative body for natural/organic cosmetics including ECCK.

Fashion & Retail

In July, the Korean Agency for Technology and Standards (KATS) announced a proposed amendment of the current 'Safety Standard on Textile Products'. ECCK held a committee meeting in order to discuss the impact of such amendment and as a result, we submitted an official letter to the KATS in September 15.

Intellectual Property Rights

In August, some of our members noticed that several Korean media outlets released articles and aired broadcasts on the theme of 'Luxury Reform'. Concerned that luxury reform can constitute trademark infringement, ECCK decided to submit an official letter and legal opinion letter to the media under the name of ECCK IPR Committee, asking them to be aware that reform could cause legal problems. As a result, we received feedbacks from two media that they recognized possible legal problems and will be careful when dealing with related topics in the future.

ECCK REPRESENTATION Quarter 3

- July 1: Meeting with National Assembly Member Hong Jungmin
- July 1: Meeting with National Assembly Member Kang Sunwoo
- July 6: ECCK Business Round Table with Vice-President of the European Commission Frans Timmermans
- July 6: Meeting with Korea Internet & Security Agency (KISA) on cooperation with ECCK
- July 8: Meeting with Gyeongsangbuk-do Governor Lee Cheol Woo
- July 8: Meeting with National Assembly Member Jang Chulmin
- July 16: Meeting with Busan Mayor Park Heong-joon
- July 20: Meeting with MOTIE Director General Park Jungwook
- August 6: Meeting with KOTRA Ombudsman Director General Jeong Young Su
- August 18: Meeting with Ombudsman Kim Sung Jin
- August 19: Meeting with MOTIE Europe Division Director Seo Sung-tae
- August 19: Meeting with MOTIE Investment Policy Division Director Kang Jang-jin
- September 8: Courtesy visit to KITA Chairman Koo Ja-yeol
- September 10: ECCK (virtual) Meeting with KFTC Chairperson Joh Sung-wook
- September 28: Roundtable Meeting with New Trade Minister YEO Han-koo
- September 29: Breakfast meeting with former Foreign Minister Kang Kyung-wha
- October 7: Meeting with MOTIE Investment Policy Division Director Choi Yeong-soo
- October 26: OPC (Office of Government Policy Coordination) 'Regulatory Challenge' follow-up meeting

October, 2021

ECCK

About ECCK

The European Chamber of Commerce in Korea (ECCK) is the pre-eminent association of European companies conducting business in or related to Korea. Representing the common voice of the European business community in Korea, the ECCK aims to function as the platform for information exchange, effective communication channel to the Korean authorities and convener of networking opportunities for European businesses. The ECCK is a non-profit and non-political organization. (www.ecck.or.kr)

Disclaimer

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ECCK New Partner: London Speaker Bureau

**LONDON
SPEAKER
BUREAU**

We would like to extend a very warm welcome to our new partner, London Speaker Bureau!

London Speaker Bureau is a 27-year-old global resource for corporations and governments, providing keynote speakers, executive learning masterclasses, and senior boardroom advisers.

Its international team of 110 colleagues is based across Europe, the Middle East, Africa, Asia and North America.

They represent and have access to a diverse and unique group of political leaders, economic forecasters, entrepreneurs and CEOs, tech experts and educational thought leaders. Their expertise is drawn on to stimulate audiences and lead corporate programmes and boardroom strategy sessions.

Conscious of the fragile environment we all share, they have been working on a carbon offsetting program for years with partners like Carbon Footprint and Ecologi. From producing electricity using waste biomass in Chile, to onshore wind turbin in India, to protecting forest in Indonesia, they are committed to reach carbon neutrality.

Starting from 2022, ECCK will be sharing and promoting some of the exclusive content London Speaker Bureau is producing with the unique network of experts they work with.

From interviews with former Chief Marketing Officer of Nike, to recent Head of Creative for Warner Bros to best-selling author and geo-strategic expert, we will be sharing unique insights.

Here are the links to learn more about London Speaker Bureau!

Website: <https://londonspeakerbureau.com/>

Blog with many available resources (interviews, articles, etc):

<https://londonspeakerbureau.com/blog/>

If you are looking for a speaker for a virtual or in-person program, please contact their team at: johann@londonspeakerbureau.com

ECCK IPR Conference 2021



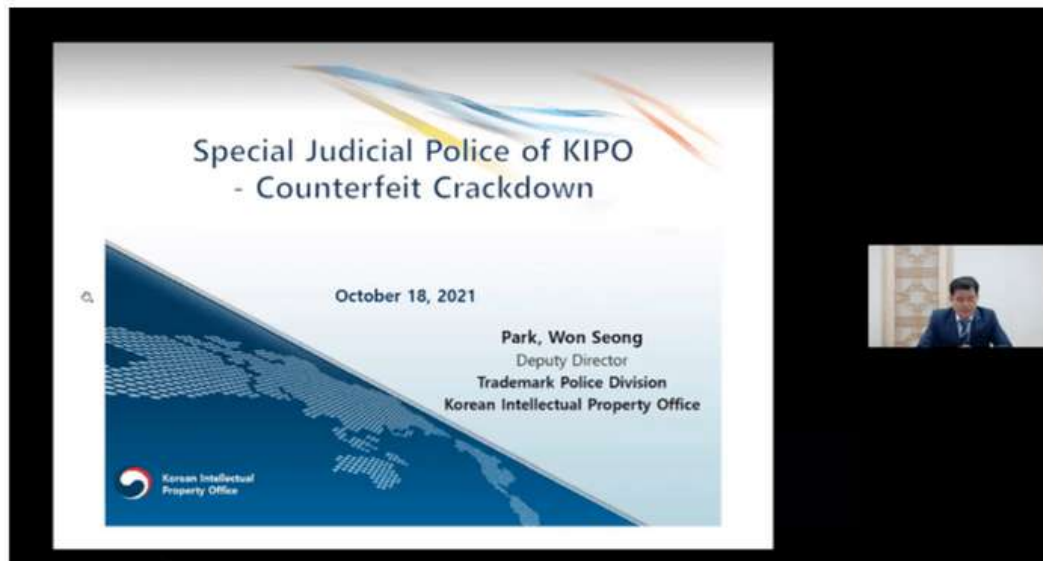
Hosted and organized by the ECCK, the 9th edition of IPR Conference was held successfully on October 18, 2021. Held online through Zoom, this year's IPR Conference was co-hosted by the Korean Intellectual Property Office (KIPO) and supported by NAM & NAM and Hoffmann Eitle.



Welcome remarks by Dirk Lukat, Chairperson of the European Chamber of Commerce in Korea

During this year's IPR Conference, experts from both public and private sectors were invited to discuss the topic on trademark and 'Anti-counterfeiting', the theme of ECCK's 9th IPR Conference 2021.

The IPR Conference 2021 featured various presentations from distinguished professionals and industry experts, including Mr. Wonseong Park (Head of Daejeon Branch of Trademark Police Division at the Korean Intellectual Property Office), Mr. Benoit Lory (Minister Counsellor at the Trade & Economy Section at EU Delegation to the Republic of Korea), Mr. Antoine Aubert (IP Digital Specialist at the European Observatory on Infringements of IP Rights at the European Union Intellectual Property Office) and Ms. Chiara Accornero (Legal Officer of Arbitration and Mediation Center at the World Intellectual Property Office).



Mr. Won Seong Park presenting under the theme of "Special Judicial Police of KIPO - Counterfeit Crackdown"



Mr. Benoit Lory presenting under the theme of "Illegal Content Online and the Role of Intermediaries"



Mr. Antoine Aubert presenting under the theme of "IP Infringement on Social Media"

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Mr. Dokyung Lee presenting under the theme of "Modernizing Anti-Counterfeiting with Artificial Intelligence"

Specialists from private sectors were also invited to introduce the current situation and to present the efforts and constructive ways of anti-counterfeiting in the future: Mr. Sven-Erik Batenburg (IP – Brand Protection Counsel of Trademarks at Coupang), Mr. Dokyung Lee (Co-Founder & CBO at Marqvision), Ms. Seungyeon Hur (Counterfeit Analyst at Dyson), Ms. Ersilia Caló (Italian and E.U. Trademark & Design Attorney at Hoffmann Eitle) and Mr. Luis José Soriano Albert (Spanish and German Attorney-at-law, European Trademark & Design Attorney at Hoffmann Eitle).



ECCK would like to thank all the speakers and attendees, as well as our co-host and our partners for their interest and support to ECCK's IPR Conference 2021.

Pictures of the conference are to be uploaded on our Flickr page and our Online Booklet is available as well. Please click the links below:

- Flickr: <https://www.flickr.com/photos/ecckecck/albums>
- Online Booklet: <https://iprconference2021.ecck.or.kr/ipr-conference-2021-booklet-uru4k-wcxut>
(Chrome or Microsoft Edge recommended)

Key Benefits of Joining the ECCK



COMMITTEES AND FORUMS

ECCK regularly hosts professional forums to closely follow market trends and changes in the regulatory environment relevant to the interests of our members.



ADVOCACY

ECCK strives to ensure a fair and open business environment for its members by facilitating dialogues with the Korean government, EU Delegation to Korea, European Commission, influential business associations as well as the media.



BUSINESS PROMOTION

ECCK members can maximize their company exposure by distributing or sponsoring promotional materials at selected ECCK events or publishing company news on our website on request.



NETWORKING OPPORTUNITIES

ECCK functions as the first point of contact for European executives or officials visiting Korea and regularly hosts various formal and informal gatherings to help our members expand their networks.



PROMINENT PLATFORM FOR INFORMATION

ECCK members receive a variety of complimentary periodicals– newsletter, magazine, white paper, membership directory, and survey report– to stay updated on the current market and regulatory issues in Korea.