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EGCK CONNECT

autumn 2019



AUTUMN 2019

ECCK Connect

The Quarterly Magazine of the European Chamber of Commerce in Korea

ECCK News



General News

Check the ECCK's advocacy activities in the third quarter.

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Seminars & Forums

ECCK keeps its members up to date through informative seminars and forums.

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ECCK Goes Green



ECCK Go Green Month 2019

ECCK launched Go Green Month to raise awareness of sustainability in September.

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Cover Story



How 5G Will Change Your Life, Not Just a Network?

Nokia explains the 5G technology's capability to change our lives moreover, the role and responsibility of the network.

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Taste Of Europe



The Artisan - Catering & Delicatessen

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Korean Project



YESFEZ Promotes FDI in Gyeonggi-do in Connection with CIFIT 2019

Find out about YESFEZ's promotion initiative in China.

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Key Benefits of Joining ECCK

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Video



Arirang TV Interview with ECCK Chairperson Dimitris Psillakis

ECCK Chairperson Dimitris Psillakis talks about the significance of the Korean market for European companies, the Korean business environment today, and positive changes that are being made by the ECCK.

Network Nights



ECCK Autumn Network Night

ECCK hosts a speakeasy themed Autumn Network Night at Pussyfoot Saloon.

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ECCK Busan Autumn Network Night

ECCK Busan Chapter hosts Autumn Network Night at Busan Park Hyatt.

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ECCK Summer Network Night

ECCK hosts a joyous Summer Network Night at Grand InterContinental Seoul Parnas.

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Social Responsibility



Jeon Jin Sang Medical Center

Learn more about Jeon Jin Sang Medical Center and its activities.

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Art & Culture



Bauhaus and Modern Life

A special exhibition that reviews modern design as the origin of the contemporary lifestyle.

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Startup News



DamoGO Aims to Prevent Food From Going to Waste

Learn about a social impact startup DamoGO's mission and initiative to reduce food waste.

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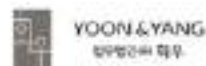


KIM & CHANG



성도이원회계법인

FINNAIR



General News

From July to October, the Chamber actively involved in facilitating dialogues with the Korean and European governments. The highlights include hosting a breakfast meeting with Former UN Secretary-General Ban Ki-moon and more.



ECCK Chairperson Speaks at Korea Herald Biz Forum 2019

OCTOBER 11, 2019

On October 11, ECCK Chairperson Dimitris Psillakis delivered the keynote speech at the Korea Herald Biz Forum 2019 “Korea in crisis: How to survive in an era of trade wars and industrial risks.” Attended by 200 government officials, business representatives and leaders, including Joh Sung-wook, Korea Fair Trade Commissioner, and Kwon Pyung-oh, CEO of KOTRA, Chairperson Psillakis spoke about the need for interactive communication and cooperation between the government and private sectors for decision-making in times of uncertainty and tough challenges.

In his speech, Chairperson Psillakis emphasized the significance of adoption and application of international standards in the Korean regulatory environment. “With application of international standards, Korea will provide a conducive environment to encourage the inflow of foreign capital and technology, as well as further strengthen the competitiveness of Korea’s industries in the global market.”, said Chairperson Psillakis. He also noted, “businesses must ultimately recognize, that it is in their own interest to self-regulate, create proper, transparent and strict rules of internal governance, which safeguards compliance to industry or country rules and regulations, and promotes an integrated and fair company operation practice”, stressing what businesses need to do in order to create a transparent and responsible market.

The ECCK would like to congratulate The Korea Herald for organizing a successful event.



Third Breakfast Meeting with E&L Chairman of National Assembly

OCTOBER 30, 2019

On October 30, ECCK Automotive Committee participated in the third breakfast meeting with Chairman of Environment and Labor Committee of National Assembly Hack Yong Kim at National Assembly Main Building.

Attended by the Vice Minister of Environment, Ministry of Environment responded to ECCK's recommendations for environmental regulations in the transportation sector. The participants will continue to proceed with constructive discussion and cooperation.

We would like to express appreciation to Chairman Hack Yong Kim, Vice Minister of Environment and ECCK Automotive Committee members for their active participation.



Breakfast Meeting with MSS Minister Park Young-sun

OCTOBER 22, 2019

On the morning of October 22, the ECCK hosted a breakfast meeting with Minister of the Ministry of SMEs and Startups (MSS) Park Young-sun at Grand Hyatt Seoul.

Attended by ECCK's member companies Mercedes Benz, BASF, L'Oreal, Phillips, SAP and Schneider-Electric, the European companies have discussed on finding and fostering startups with Minister Park.



Courtesy Visit to Busan Metropolitan City

OCTOBER 2, 2019

On October 2, ECCK President Christoph Heider had a meeting with Vice Mayor for Economic Affairs of Busan Metropolitan City Yoo Jae Soo.

During the meeting, ECCK proposed ideas on the possible cooperation with Busan Metropolitan City to facilitate an open dialogue between the European companies and local government. We would like to express our gratitude to Vice Mayor Yoo.



ECCK Commitment to Offset Carbon Footprint with European Airlines

SEPTEMBER 30, 2019

On September 30, ECCK has made partnerships with Air France KLM, Alitalia, Finnair, and Lufthansa, on a commitment by the ECCK to always choose to option offered by each airline to compensate carbon emissions. ECCK would like to thank our European airlines carriers for joining and supporting this initiative.

We hope many other companies would follow us and to also include a CO2 compensation procedure in their travel policies.



Roundtable Meeting on K-BPR with ME and Cefic

SEPTEMBER 27, 2019

On September 27, ECCK Chemical Committee organized a roundtable meeting with the Ministry of Environment (ME) Chemical Products and Biocides Division and European Biocidal Products Forum in Cefic.

Attended by several chemical industry professionals from companies including P&G and BASF Korea as well as from concerned government agencies, the meeting covered updates on EU BPR, including innovation/treated articles/(Biocidal product Families) and important differences between EU and K-BPR.

We would like to express our gratitude to ME Director Mr. Jun Wook Han and ECCK Committee members for their active participation and valuable inputs.



ECCK Attends Dialogue with Foreign Investors in Materials & Components Industry

SEPTEMBER 26, 2019

On September 26, ECCK Chairperson Dimitris Psillakis attended the 'Dialogue with Foreign Investors in Materials & Components Industry' at Grand Hyatt Seoul.

Attended by Minister for Trade Yoo Myung-hee from the Ministry of Trade, Industry and Energy (MOTIE), Foreign Investment Ombudsman Kim Sung-jin, and representatives from foreign chambers in Korea as well as major foreign-invest companies in materials & components industry, the meeting was held to update and share the current issues in trade and industries.

During the meeting, Chairperson Dimitris Psillakis emphasized that international standards should be applied on every level and for all industries. He said, "With the application of international standards, Korea will provide a conducive environment to encourage the inflow of foreign capital and technology, as well as further strengthen the competitiveness of Korea's industries in global market."

<Photo Credit: Yonhap News>



Breakfast Meeting with Former UN Secretary-General Ban Ki-moon

SEPTEMBER 17, 2019

In the morning of September 17, the ECCK organized a special breakfast meeting with Mr. Ban Ki-moon, Former UN Secretary-General and Chairman of National Council on Climate and Air Quality, with over 100 representatives from ECCK members in attendance at Grand Hyatt Seoul. Chairman Ban shared his visions on how to combat air pollution and environment health risks that are posing a great threat to the Korean society today and listened to the participants questions and concerns during the breakfast meeting.

In April 2019, Mr. Ban has been elected as the Chairman of National Council on Climate and Air Quality, a presidential committee wholly committed to tackle air pollution and climate change crises in Korea. We would like to express our sincere gratitude to Chairman Ban and our valued members for their active participation during the meeting.



Roundtable Meeting with MFDS Cosmetics Policy Division

AUGUST 30, 2019



Arirang TV Interview with ECCK Chairperson Dimitris Psillakis

AUGUST 7, 2019

An interview with ECCK Chairperson Dimitris Psillakis was aired on Arirang TV news show "The Chamber" on Wednesday, August 7.

Chairperson Dimitris Psillakis talks about the significance of the Korean market for European companies, the Korean business environment today, and positive changes that are being made by the ECCK.

Click on the link to view the full interview: <https://www.youtube.com/watch?v=dhuki4KCBtY>



ECCK Delivers Donations to Jeon Jin Sang Clinic

JULY 25, 2019

On July 25, ECCK President Christoph Heider delivered donations collected during the All European Network Night 2019 to the Jeon Jin Sang Clinic with Belgium Korean Business Forum (BKBF) President Gertjan Boulet.

The Jeon Jin Sang Clinic was founded by Dr. Marie-Helene Brasseur in 1975 to provide medical care to the underprivileged elderly. It is run by a team of dedicated volunteers.



ECCK Participates in KFTC's Market Structure Analysis Forum

JULY 24, 2019

On July 24, the ECCK delivered a presentation on regulatory issues related to European companies at the Korea Fair Trade Commission (KFTC)'s Market Structure Analysis Forum.

ECCK Vice President Bo Sun Kim, Automotive Committee Head Changhoon Rim, and Cosmetics/Healthcare Committees Head Ansook Park participated and had an active Q&A session with KFTC staffs.



ECCK Meets with Former UN Secretary-General Ban Ki-moon

JULY 24, 2019

On July 24, ECCK President Christoph Heider met with Ban Ki-moon, the 8th Secretary-General of the UN and Chairman of the Ban Ki-moon Foundation For a Better Future, at the Foundation's office in Seoul.

During the meeting, President Heider and former Secretary-General Ban discussed current environmental issues and ways to promote UN's Sustainable Development Goals in Korea as well as the possibility of cooperation in the future.

Seminars & Forums

The Chamber regularly hosts seminars and forums to closely follow market trends and changes in the regulatory environment relevant to the interests of its members.



Information Session with LEVICK

OCTOBER 8, 2019

On the morning of October 8, the ECCK hosted an information session with LEVICK under the theme of 'The Future in 30 Minutes' in the Carlton Suite at Lotte Hotel Seoul.

During the seminar, Chairman & CEO of LEVICK Richard Levick, Esq. discussed how speed, transparency and trust have changed significantly as to require a complete rethink in corporate positioning, enterprise risk and public affairs.

Followed by was a Q&A session where the participants were engaged in an active discussion with Mr. Levick to discuss the day's topic further.

We would like to thank Mr. Levick and all the participants for their interest and support.



IPR Committee Organizes IPR Capacity Building Seminars

SEPTEMBER 25-27, 2019

The ECCK aims to facilitate cooperation between the government and its members. For our Intellectual Property Rights (IPR) Committee, one of the focus areas is cooperation in combating the global counterfeit industry.

A study by the Organisation for Economic Co-operation and Development (OECD) and the European Union Intellectual Property Office (EUIPO) has found that 3.3% of global trade in 2016 (worth USD 509 billion) was made up of counterfeit and pirated products. This represents a significant increase compared to earlier calculations, which found the counterfeit trade to amount to 2.5% of global trade. In its own study on Consumer Perception of Counterfeit Goods, ECCK found that 44% of the Korean public has purchased counterfeit products.

Against this background, ECCK is pleased that a range of government agencies are taking action against these malicious products. Counterfeit products are not just dangerous to consumers, but they threaten society as a whole as they cause job losses, decreases in government revenue, and curb innovation and industrial development. In light of the scale of the counterfeit industry, it is of utmost importance that all stakeholders work together. In order to facilitate such, ECCK's IPR Committee organizes annual IPR Capacity Building Seminars in multiple cities in Korea. This year's seminars were held from September 25-27 and took place in Seoul, Daegu, and Busan. During these seminars, enforcement officials from the Prosecution Service, National Police, Korean IP Office, Korea Customs Service and local governments met with brand representatives to discuss about methods to distinguish counterfeit products from genuine items and to exchange best practices.

ECCK and its members are committed to work together with the officials in their enforcement activities in tackling the counterfeit industry.



CFO Forum “Future role of CFO; How digitalization will change roles of CFO and cooperation with other functions”

SEPTEMBER 18, 2019

On September 18, ECCK hosted a CFO Forum under the theme of ‘Future role of CFO; How digitalization will change roles of CFO and cooperation with other functions’.

Mr. Moon Park, Partner of KPMG Korea, delivered a presentation on how CFOs in today's digital age could embrace technology to strategize and help drive businesses, evolving into what we call the “Digital CFO”, which was followed by an active Q&A session with the participants. Around 25 CFOs across various industries joined together and further discussions and networking opportunities were provided at dinner following the forum.

We would like to thank Mr. Park and all the participants for their active participation at the event. Also, special thanks to TÜV SÜD Korea Office for providing the venue support for the forum.



Information Session with Korea Associates Business Consultancy

JULY 23, 2019



Breakfast meeting with Former UN Secretary-General Ban Ki-moon

ECCK NEWS

ECCK Go Green Month 2019

This September, as a part of its sustainable initiative in 2019, the ECCK ran a series of news and

Initiative #1

TRANSPORTATION



KTX is mandatory for travels between Seoul and Busan



Public transportation is our preferred way of business commutation in Seoul



All ECCK employees are commuting from their home to the office by public transportation



For the kickoff week of ECCK Go Green Month, we introduce ECCK Goes Green video. During 2019, the ECCK has achieved multiple sustainability initiatives in the office. We hope many other companies would follow us and launch some meaningful initiatives in their company.

ECCK GO GREEN MONTH 2019

September 2 - 30

Week 1

ECCK Goes Green Video

Week 2

ECCK President Speaks at Green Drinks

Week 3

ECCK Breakfast Meeting with Ban Ki-moon

Week 4

MoU with European Airlines to Offset Carbon Footprint



For the second week, ECCK President Christoph Heider delivered a presentation regarding ECCK Going Green at Green Drinks Korea on September 10 at Indie Beer Factory.

For the following week, the ECCK organized a special breakfast meeting with Mr. Ban Ki-moon, Former UN Secretary-General and Chairman of National Council on Climate and Air Quality, with over 100 representatives from ECCK members in attendance at Grand Hyatt Seoul. Chairman Ban shared his visions on how to combat air pollution and environment health risks that are posing a great threat to the Korean society today and listened to the participants questions and concerns during the breakfast meeting.



Former UN Secretary-General Ban Ki-moon delivers his speech at ECCK Breakfast Meeting

During the final week of the Go Green Month, ECCK has made partnerships with Air France KLM, Alitalia, Finnair, and Lufthansa, on a commitment by the ECCK to always choose to option offered by each airline to compensate carbon emissions. ECCK would like to thank our European airlines carriers for joining and supporting this initiative. We hope many other companies would follow us and to also include a CO2 compensation procedure in their travel policies.

Even though the ECCK Go Green month for this year has been concluded, we will continue to strive to make an impact through sustainability initiatives.



ECCK Commitment to Offset Carbon Footprint with European Airlines

AIR FRANCE KLM



FINNAIR



Partner Airlines

NETWORK NIGHT

ECCK Autumn Network Night 2019

On September 19, the ECCK held its Autumn Network Night under the theme of 'Speakeasy Party' at the Pussyfoot Saloon.

Prior to the event, Pussyfoot Saloon bartenders organized a special cocktail class for guests, explained about cocktails of prohibition era with tasting activities.

The night was filled with joy and fun, thanks to our participants and special support from the event partners:

Partners

COURTYARD
by Marriott

Deutsche Bank



Hertz



More photos from the event are available on our Flickr page: [ECCK Flickr](#)

ECCK Busan Summer Network Night

On October 1, the ECCK Busan Chapter held its Autumn Network Night at the atmospheric and luxurious Salon located in the Park Hyatt Busan.

Prior to the event, "Meet Our Member" session was organized for the first time for our guests. One of the newly joined members Nefab briefly introduced themselves.

The whole evening was filled with joy and laughs thanks to our amazing participants. Also, we would like to thank our generous event partners who made this event extra special:

Partners

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PARK HYATT BUSAN



ECCK Summer Network Night 2019

On July 25, the ECCK held its ECCK Summer Network Night under the theme of 'Welcome to ECCK Resort!' at Grand InterContinental Seoul Parnas.

Prior to the event, Global Happiness Coach and TED Talk speaker Kyla Mitsunaga ran 'The Happiness Workshop', which has been across dozens of countries including Norway, Italy, Finland, the U.S., Thailand, and many others.

The night was filled with joy and fun, thanks to our participants and special support from the event partners:

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Hotel Peninsula Seoul





The Artisan's platter sample



Taste of Europe

The Artisan – Catering & Delicatessen

Q Where does an inspiration to open your own gastro-business come from?

A **Bartosz Kaczmarczyk (hereafter B.K.):** As a European chef living in Korea I quickly noticed that taste of genuine European cuisine is not an easy thing to recreate. Most of Korean cooking enthusiasts and professionals are forced to utilize imports even when it comes to staple foods. This gave me an inspiration to start "The Artisan" – a small manufacture of the European deli treats. A hand production is based here in Korea using fresh, locally sourced ingredients.

Q It seems that your original idea of opening European deli has rather expanded?

A **B.K.:** Yes, home making of quality meats and cold cuts has been quickly enriched by installing a customized smoker. We have in Korea couple of other companies dry curing meats but we are first to handcraft hot smoked sausages, hams and bacon. I also enlarged my offering with home baked rye sourdough breads and variety of traditional fermented foods like sauerkraut and other condiments. Quickly I realized that my passion for making these foods can be connected with my experience as a fine dining hotel chef and thus the catering side of The Artisan was created.



Bartosz Kaczmarczyk Owner Chef

Q In the highly competitive catering market how do you differentiate yourself?

A B.K.: It is the synergy of the deli side and catering venture that makes The Artisan unique. Every customer and every event receive a customized menu offer that is influenced by national cuisine of the host. And since I produce large part of ingredients myself I am not limited to the same few suppliers of imported goods as other catering companies.

Q This approach seems very time-consuming.

A B.K.: Oh yes, I am extremely busy but I also constantly think how to expand my business. Recently bulk of the deli sales has moved online – after setting up an internet shop I deliver my products to all of the South Korea. Also due to constant request of my customers I started to open my place for a Saturday lunch. Because of frequent caterings it is not a regular occurrence, but I have a good following of people who do not mind waiting to be able to try traditional European home-meals.

Q What are your aims for the near future?

A B.K.: Catering side of The Artisan is steadily growing and I have enriched my offer with lunch boxes. Premium sandwiches made with homemade sourdough bread and home smoked ham seem to appeal well to corporate clientele. As for the deli production... especially one of my products - Polish Kielbasa Sausage is gaining more and more recognition and I definitely want to promote it as nobody else in Korea hand makes it.



The Artisan sponsors premium BBQ set for ECCO's Summer Network Night 2019

ABOUT chef Bartosz Kaczmarczyk

Bartosz Kaczmarczyk is a Polish chef. As of April 2019 he has started The Artisan – Catering & Delicatessen. He is focused on handcrafting traditional European sausages and cold cut meats in his own manufacture and offering customized European menus to his catering customers.

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YESFEZ Promotes FDI in Gyeonggi-do in Connection with CIFIT 2019

Korean Project

YESFEZ Promotes FDI in Gyeonggi-do in Connection with CIFIT 2019

On September 16, the Gyeonggi YESFEZ (Yellow Sea Free Economic Zone Authority) said that it had finished promoting the outstanding investor climate of the zone through joint FEZ IR meetings held in connection with CIFIT (China International Fair for Investment & Fair) 2019 held in Qingdao, Shandong Province, and Xiamen, Fujian Province in China from September 6-11.

CIFIT is an annual international event hosted by the Ministry of Commerce and organized by the Fujian Provincial People's Government. It is participated in by over 40 multinational companies, more than 4,000 mid-size and large companies from China and overseas, and upwards of 100,000 investors from more than 100 countries.

From Korea, the Free Economic Zone Planning Office of the Ministry of Trade, Industry and Energy and six FEZ offices including the Yellow Sea Free Economic Zone Authority (YESFEZ) participated in CIFIT 2019, and YESFEZ also paid a visit to KOTRA Qingdao to discuss the investor relations event scheduled for the second half of 2019, among other visits.

YESFEZ representatives then attended the Silk Road Maritime International Cooperation Forum (SRMF) 2019 held in Fujian and the IR for Potential Investors from Quanzhou, as well as other events, and they promoted investment from influential corporations and individuals into the Pyeongtaek-Poseung (BIX) area of Gyeonggi Province.

Also, featured was the Joint Investment Promotion Hall which displayed the overall status of the free economic zones in Korea and the discussed specific projects being carried out in those zones. YESFEZ delegates had one-on-one investment consultations with each of the potential investors visiting the PR hall.

Cha Kwang Hoe, commissioner of YESFEZ, said, "We actively promoted the competitive investment climate of YESFEZ through IR activities that we carried out in connection with our participation in the event, which was attended by more than 40 multinational companies and over 100,000 international investors from upwards of 100 countries," adding "We will further expand our regular contact with Chinese businesses and do our very best to draw in more investor companies to our free economic zone."

Meanwhile, YESFEZ has been selling land in the Pyeongtaek-Poseung (BIX) Area, including 778,663m² for factories and 556,174m² for logistics operations, in stages since the beginning of 2019 at a 30% discount compared to surrounding areas—KRW 1.67 million per 3.3m² for lands for factories and KRW 1.72 million per 3.3m² for land for logistics operations.

For more information, please visit YESFEZ's webpage [HERE](#).



Nokia Oulu Telia 5G Demo

Cover Story

How 5G Will Change Your Life, Not Just a Network?

Contributed By Nokia

The future of communication technology comes from transforming our lives rather than simply surfing the Internet while moving, connecting global networks, and diversifying content distribution. In particular, 5G is different from the existing mobile communication technology because the purpose of 5G technology development is to lead the change of the world by using communication technology.

5G is not the next generation mobile communication technology

5G is not just 'the next G', another wireless technology. It is a complete redesign of network architecture with the flexibility and agility to support an array of future service opportunities. 5G delivers capabilities are not available in previous generations of network technologies. It will enable networks to go beyond human-to-human interaction, connect further billions of connected things and reliably control machines in real-time.

5G will bring higher speeds, higher capacity, lower latency and greater reliability to applications dependent on connectivity. While 4G LTE was originally designed for high-speed mobile broadband and access, 5G is designed to address new spectrum and deliver a new level of application diversity, leading to new business models, increasing revenue opportunities and improving operational efficiency for operators and enterprises.

5G provides the capability to deliver dynamically dedicated end-to-end network slices, that dedicates a specific level of performance across the entire network for a given application, opening up new business models for operators, service providers and other interested groups. 5G Delivers the extremely low latency and speeds to deliver new possibilities for consumers and industries. Consumer entertainment will be enhanced with super-fast download of HD video in seconds and new virtual reality experiences.

Connectivity for billions of IoT devices will enable smart factories, where robots, sensors and remotely-located human operators working in synch, as well as healthcare services, and vehicle platooning on a large scale for huge efficiency gains, for example, in road haulage.

However, interest in 5G technology is still focused on smartphones due to the name; the Fifth Generation Cellular Network Technology. We need to remember that the star of 5G technology is not a smartphone and the market's expectation for 5G lies in 'industrial change'. 5G should be understood as a foundational technology that can complete the value of the fourth industrial revolution rather than mobile communication technology.

The star of the 5G era is not a smartphone but an industry

In the meantime, wireless connection between devices required several conditions to allow users to transmit data with less power. Communication standards that meet these requirements have also emerged such as ZigBee and other recent Bluetooth technologies.

However, these communication standards are difficult to fill all conditions. In particular, we need a new communication technology to immediately process data from industrial sites, such as those produced by cloud or edge computing.

5G IoT technology meets these requirements. Existing communication technologies such as Bluetooth and ZigBee need a hub to collect and control data, but 5G can connect factories, construction sites and even places where humans can't reach.

Industrial sites are the best choice to connect data on 5G networks right now. Machine learning technology can interpret the sensor's value in detail, so it can pinpoint changes that people don't notice and find the meaning of the data. For example, if it notices unusual movements before the machine stops operating, or if it informs us in advance of the environmental conditions that can lead to high failure rates, productivity will be increased dramatically.

As a result, industrial sites in the future will be able to significantly improve the connectivity between machines and people through virtualization and improve processes to create more diverse and more dynamic production capacity. 5G is expected to enable large-scale industrial automation across industries with wireless technology of tremendous capacity, extremely low latency, and extreme reliability.

Nokia Future X talks about the role and responsibility of the network; the core value of 'connection'

Nokia Bell Labs put forward three requirements for the technological revolution in 'The Future X Network: A Bell Labs Perspective,' referring to the future that the 5G and subsequent technologies will show.

The requirements of the first technological revolution are the development of new technologies; namely smartphones, the resulting processors, displays, and batteries. The second is the network that connecting people with people in a new way. The last requirement is a change in social and economic reality due to the two conditions that precede it. The evolution of technology and telecommunications is changing our lives in a state of chaos, just as the creation of mobile phones has led to the disappearance of public phones, and the evolution of smartphones and the mobile web has virtually eliminated international calls.

Hence Nokia Future X starts by not looking at communication technology simply from the perspective of a 'connection.' The difference between the tertiary industry, alias 'information is power', and the fourth industrial revolution era, alias 'Industry 4.0' begins with human.

In a slightly technical way, Nokia 5G Future X simplifies 5G deployment through an architecture-based approach, allowing carriers or businesses deploying 5G to focus on the people they serve, not the 5G network. So how does Nokia simplify 5G? To that end, Nokia is going to present three pillars that can be deployed quickly, reduced costs, and improved performance.

The first is pre-design that utilizes cloud-native and open 5G Future X architecture to leverage the latest technology developments. Taking advantage of open industry initiatives at all layers of the network speeds up the pace of innovation. With many vendors and operators working to enhance the same code, CSPs can enjoy an agility not possible when every vendor works on its own proprietary software. Openness also decreases vendor lock-in as CSPs can mix and match the best components.

The second is a comprehensive pre-integration that boosts time to market and reduces deployment costs. Nokia stresses that by eliminating the need to integrate the components of the network from the beginning on a case-by-case basis, it can significantly save money and time, and improve end-to-end network performance. In fact, Nokia had seen its effects in pre-5G projects that were carried out with many teleco industries. Pre-integration has resulted in a 45% reduction in time to market for 5G-based services, a 30% reduction in total cost of ownership, and a 15% improvement in end-to-end service reliability.

The last is a pre-validation that ensure the use cases behind a CSP's business case for deploying 5G will deliver the expected cost-performance ratio. The evaluation is performed jointly with Nokia customers and addresses end-to-end performance evaluation and TCO analysis for different applications. It also helps to ensure the highest level of automation for network slicing to serve a wide array of applications for the different customers of CSP.

5G is the foundation technology that makes imagination a reality

5G is not just a network but a catalyst for lifestyle evolution. Nokia describes it as a 'mission-critical network'. It means that 5G has all conditions for the industrial network with performance, reliability and scalability to manage important onsite works.

The Nokia Bell Labs Future X for industries architecture



Nokia Bell Labs Future X for industries architecture

The change in industrial sites mentioned above is just one example. We have already been working to solve some of the technologies we're familiar with, such as autonomous driving, virtual reality, and telemedicine, in the process of developing 5G. LTE technology is enough to download movies quickly. 5G will allow a car that doesn't need to drive, communication without space constraints, and a more efficient production site than ever before.

Once again, 5G's value comes not from the network itself, but from the change in our environment that the network will create. Many things that we take for granted will be changed. Many people think of the Internet first as the role of network, but it will one of the things 5G will change. 5G network will change. 5G will grow into a technology that breaks many of our stereotypes.

Social Responsibility
Jeon Jin Sang Medical Center



Jeon Jin Sang Pharmacy in the 1970s.

Located in the end of south-west Seoul, Geumcheon-gu, Siheungdong, Jeon Jin Sang Medical Center stands strong since 1975.

The more you get to know about Jeon Jin Sang Clinic, Welfare Center and Pharmacy, the more interesting it gets. They are a primary health care service provider, yet they are a non-profit organization under the Roman Catholic Archdiocese of Seoul. Within the clinic, home environment and stationary hospice facilities and check-up with medical specialists are available.

The Jeon Jin Sang medical center is run by doctors, pharmacists, nurses and social workers. Also, the members of Association Fraternelle Internationale are arranging the operation of the organizations smoothly and in the middle of it all, there's Marie Hellen Barsser.

She is a member of international A·F·I and she arrived in Korea in 1972. In 1980, she got admitted to Chungang University medical school and became a family medicine specialist. In 2011, the Korean government has recognized her achievement and granted her special Korean citizenship. Furthermore, she has obtained her Korean name Hyunjung Bae.



King Philippe and Queen Mathilde of Belgium paid a visit to the Jeon Jin Sang Medical Center on the final day of their state visit to Korea in March 2019.

The clinic provides ambulatory care, family environment and stationery hospice facilities. Also, ever since from the opening, the hospital provides house call doctor service every Thursday.

Jeon Jin Sang's hospice activities, originally initiated from home hospices, are Seoul's only independent facility-style hospice, with a team of doctors, nurses, social workers, spiritual caretakers and volunteers dedicated to keeping the patients comfortable in a home-like atmosphere. Also, it runs various programs such as music therapy, art therapy and aromatherapy for support and emotional exchanges between the patients and their families.

The independent hospice is not a part of a large hospital, but it is a whole hostess activity, which has many difficulties in facilities and operations. It is currently being extended for improvement and expansion of facilities, and continuous attention and support are needed for operation.

The annual activities of the members include 7,000 outpatient clinics, 5,600 medical check-ups and vaccinations, 1,600 palliative care center admissions, 90 house call visits, and 462 visiting doctors (in 2018).



The new Jeon Jin Sang Medical Center Building

The welfare center runs several projects including scholarship and home welfare programs with a local children's center. The local children's center provides study and meal guidance for 45 children and extensive social activities every day. After school, children from elementary to high school, who have no chaperon at home, come to the Jeon Jin Sang local children's center after class and receive homework and study guidance, meal (dinner when school is in session and lunch during the vacation) and return home.

What is important in the community center for children is that the children mingle with their peers and complement their education with improved social skills and emotional support. Also, students from low-income families can receive scholarships so that they could pursue what they wish to study. Around 60 students receive the scholarship support every month and the center provides 60 million won in scholarships annually to aid students from low-income families to continue their studies.

These activities of the Jeon Jin Sang center refer to the spirit of the International Catholic Brotherhood (A·F·I) that takes full care of people in difficult situations with true love.



EDCK President Christoph Heider delivered donations collected during the All European Network Night 2019 to the Jeon Jin Sang Clinic with Belgium Korean Business Forum (BKBF) President Gerjen Boulet on July 25.

DamoGo Aims to Prevent Food From Going to Waste



DamoGo's co-founder Lin Hwang pitches for a Better Korea at Techrise 2017 and wins 1st place.

Imagine throwing away untouched food that can feed over 1,000,000 people *every single day*. In Korea, that is exactly what is happening.

Restaurants, bakeries, grocery stores, and large food companies are throwing away over 2,000 tons of perfectly good, untouched food away every day. Examples of this include unsold baked goods at bakeries at closing time, unsold meat and produce from grocery stores, and overstock of inventory in warehouses of food companies.

All this is going to waste in Korea. This "waste" also hurts the environment because of greenhouse gases created from the rotting food. Food waste is an especially major issue in Seoul. How can we solve this ridiculous problem?

DamoGO, a social business, has a free mobile app to help solve this problem.

Not only will it reduce wasted food, but it will also help restaurants and food businesses gain extra revenue, gain extra exposure to new customers, and allow the businesses to use DamoGO as a platform to be environmentally friendly and strengthen their brand image.

In addition, customers who use the app will be able to purchase delicious food for at least 50% off the regular price.



DamoGO

Customers can browse for food offered on the app by location from DamoGO's restaurant and food retailer partners. They can also get immediate notification as soon as stores they follow upload a new item. When they see something they like, they purchase it right on the app. Then they go to the store within the store's pickup times to get the food.

Lin Hwang, co-founder and CEO of DamoGO explains the impact the company wants to have: "Koreans throw away enough untouched food to feed everyone that needs it, yet there are so many citizens that don't have access to regular meals. This is a ridiculous problem that shouldn't be happening and this is just a start for us to solve this problem."

“

We want to create a national movement for citizens to think about wasted food differently and to do their part in reducing waste. DamoGO gives them a starting point to do this. Hunger is not a supply problem - it's a distribution problem and we have ways to solve it through tech,

remarked Hwang.



Team DamoGO rescues surplus food from going to waste at a WeWork startup event



Hwang presents about making an impact through reducing food waste

DamoGO also makes social impact by helping food companies and restaurant buffets get their surplus food to charities. The startup has already prevented more than 10,000 food items from going to waste in the last 2 months by getting the food to their partner homeless shelters and soup kitchens. High-quality food now goes away from the waste bin and instead goes to those that need it the most. The startup is working on an online platform to make this more efficient and eventually wants to prevent every kilo of food from going to waste.

The name DamoGO has 2 meanings - "eat it all" and "pack it and go" in Korean. There are about 60 partners around Seoul on the app with more and more joining each day. The app is available for download in both English and Korean on both Google Play and the Apple Store. More information is available at www.damogo.co.kr.



DamoGO wins Organizational prize, contributing to the 2019 Sustainable Development Goals

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Art & Culture

Bauhaus and Modern Life

baubauhaus
and
modern
life
2019.8.13—
2020.2.2

Bauhaus and Modern Life
Exhibition

The Kumho Museum of Art presents the special exhibitions in commemoration of the 30th anniversary. *Bauhaus and Modern Life* is the exhibition based on the museum's collection that reviews modern design as the origin of the contemporary lifestyle. The viewers will find that designs of the 20th century's designers still exist as an influential legacy and form a part of the modern life to the present.

The Kumho Museum of Art has been taking an in-depth approach to modern design and living environment by presenting various exhibitions and programs.

This exhibition, *Bauhaus and Modern Life* is an opportunity to meet the design collections which the museum had shown in the former exhibitions. It includes not only about the 60 original designs of Marcel Breuer, Ludwig Mies van der Rohe, Wilhelm Wagenfeld, etc., but also various furniture and items made by the European and American designers of the 20th century such as Arne Jacobsen, Charles and Ray Eames, and Luigi Colani. The viewers will explore the body of modern design with museum's main collections under the various subjects.



*Bauhaus and Modern Life, Installation View
(2nd Floor), 2019*

In the total of four exhibition rooms on the 2nd and the 3rd floors, there are the original designs of those who had taught and learned from the Bauhaus. The Bauhaus created a new aesthetic form for the industrial age by simplifying the forms of the things, emphasizing its function and reducing the decorative elements. The viewers surrounded by the items, we generally use, such as desks, chairs or lamps will be able to picture our daily scenes.



The first basement floor offers an opportunity to browse the collections that the Kumho Museum of Art had collected over a decade. The viewers will meet children's furniture with careful consideration of children's developmental stage as well as kitchen tools that have changed through the living environment and lifestyle.

Through the exhibition, the audiences can observe the changes in social perceptions, the development of new materials and technologies. Also, they can see the free artistic experiment of designers. *Bauhaus and Modern Life* will show how the 20th century's designers were eager to realize a concept of art and life for a new coming era through experiments and innovation.



*Bauhaus and Modern Life, Installation View
(3rd Floor), 2019*



Ludwig Mies Van der Rohe,



*Wilhelm Wagenfeld, Kubus
Stacking Storage Containers, 1938*



*Bauhaus and Modern Life, Installation View
(2nd Floor), 2019*

Bauhaus and modern Life

Exhibition Dates: August 13, 2019
— February 2, 2020

Venue: Kumho Museum of Art

[Contact](#)

New Members

	AKZONOBEL POWDER COATINGS KOREA	
	NATIONALITY	REPRESENTATIVE (TITLE)
	Netherlands	Mr. Cheolbong Kim, Mr. Yanbin Wang (Representative Director)

	BIC KOREA	
	NATIONALITY	REPRESENTATIVE (TITLE)
	France	Mr. Young Kwon Lee (General Manager)

	BURCKHARDT COMPRESSION KOREA BUSAN	
	NATIONALITY	REPRESENTATIVE (TITLE)
	Switzerland	Mr. Alexandros Pirounakis (Managing Director)

	DACHSER KOREA	
	NATIONALITY	REPRESENTATIVE (TITLE)
	Germany	Mr. Yves Larquemin (Managing Director)

	DHR INTERNATIONAL KOREA	
	NATIONALITY	REPRESENTATIVE (TITLE)
	USA	Mr. Philippe Tirault (Managing Partner)

	HAPS KOREA MAGAZINE	
	NATIONALITY	REPRESENTATIVE (TITLE)
	Korea	Mr. Jeff Liebsch

	JUSTCO	
	NATIONALITY	REPRESENTATIVE (TITLE)
	Singapore	Mr. Kris Nahm (General Manager)

	NEFAB KOREA	
	NATIONALITY	REPRESENTATIVE (TITLE)
	Sweden	Mr. SeongGon Son (Managing Director)

	RMHC KOREA	
	NATIONALITY	REPRESENTATIVE (TITLE)
	USA	Ms. Kyungme Boo (Executive Director)

SCHNEIDER ELECTRIC KOREA

NATIONALITY

France

REPRESENTATIVE (TITLE)

Mr. Kyung-Rog Kim

THE ARTISAN

NATIONALITY

Korea

REPRESENTATIVE (TITLE)

Mr. Bartosz Kaczmarczyk
(Founder Chef)

UMICORE MARKETING SERVICES KOREA

NATIONALITY

Belgium

REPRESENTATIVE (TITLE)

Mr. Simon Huh (Representative
Director)

INDIVIDUAL MEMBER

NATIONALITY

Germany

REPRESENTATIVE (TITLE)

Mr. Frank Stechow



New Committee Chairpersons

ECCK would like to extend a warm welcome to new committee chairpersons.

Committee

ECCK Cosmetics Committee



CHAIRPERSON:

Mr. Christian Marcos Harnay
President of L'Oréal Korea



VICE CHAIRPERSON:

Ms. Sukhee Cho
Korea Leader of Regulatory Affairs of Procter and Gamble Korea

ECCK Insurance Committee



CHAIRPERSON:

Mr. Arne Eisfeld
Deputy CEO & Head of Marine of Allianz Global Corporate & Specialty SE Korea Branch



VICE CHAIRPERSON:

Mr. Olivier Calandreau
Representative Director & CEO of BNP Paribas Cardif General Insurance

Key Benefits of Joining the ECCK



COMMITTEES AND FORUMS

ECCK regularly hosts professional forums to closely follow market trends and changes in the regulatory environment relevant to the interests of our members.



ADVOCACY

ECCK strives to ensure a fair and open business environment for its members by facilitating dialogues with the Korean government, EU Delegation to Korea, European Commission, influential business associations as well as the media.



BUSINESS PROMOTION

ECCK members can maximize their company exposure by distributing or sponsoring promotional materials at selected ECCK events or publishing company news on our website on request.



NETWORKING OPPORTUNITIES

ECCK functions as the first point of contact for European executives or officials visiting Korea and regularly hosts various formal and informal gatherings to help our members expand their networks.



PROMINENT PLATFORM FOR INFORMATION

ECCK members receive a variety of complimentary periodicals- newsletter, magazine, white paper, membership directory, and survey report- to stay updated on the current market and regulatory issues in Korea.