



한·독 에너지 파트너십 팀
Energiepartnerschaft - Team
DEUTSCHLAND - KOREA



PRELIMINARY AGENDA

KOREAN-GERMAN BUSINESS BREAKFAST ON INDUSTRIAL DECARBONIZATION: ENERGY EFFICIENCY AND STORAGE SOLUTIONS FOR A SUSTAINABLE INDUSTRY

TUESDAY, 15 SEPTEMBER 2026, 9:30–12:30

Language: English-Korean (simultaneous translation)

Venue: Talk & Play II, L7 Gangnam, 415 Teheran-ro, Gangnam-gu, Seoul

Moderator: Mr. Baris Tasar, CEO of trAIDe GmbH

Registration: <https://traide.com/south-korea-germany-matchmaking-mission/>

As highly industrialised countries, Germany and Korea share a common challenge: decarbonising their economies and industrial sectors while maintaining competitiveness. With Germany aiming to achieve net zero by 2045 and Korea by 2050, both countries are developing strategies to support this transition. The Korean-German Business Breakfast will provide insights into Korea's industrial decarbonisation policy and strategy and examine the role of energy efficiency and storage solutions as key enablers of this transition. The programme will also feature insights from German companies on their solutions and experience in advancing industrial decarbonisation. An open discussion will then bring together speakers, companies and participants to exchange perspectives on the challenges facing industry in Korea and Germany, the technologies and solutions that can help address them, and opportunities for bilateral cooperation.

9:00 – 9:30 **Registration and Welcome Coffee**

9:30 – 9:35 **Welcome**
Baris Tasar, CEO, trAIDe GmbH

9:35 – 9:45 **Opening Remarks**
Ron Lipka, Head of Division Energy Partnerships, Federal Ministry for Economic Affairs and Energy (BMWE)

9:45 – 10:00 **Keynote: Industrial Decarbonization Policy and Strategy in Korea**
Dr. Sung-il Kim, Principal Researcher, Energy Efficiency Research Division, Ko-rean Institute of Energy Research (KIER) / 김성일, 책임연구원, 에너지효율연구본부, 한국에너지기술연구원

10:00 – 10:15 **Keynote: Energy Efficiency and Storage Solutions as Enablers of Industrial Decarbonisation: Market Trends and Business Opportunities in South Korea**
Jae-won Chang, Executive Vice Chairman of the Korea Smart Grid Association (KSGA) / 장재원, 상근부회장, 한국스마트그리드협회

10:15 – 10:30 **Coffee Break**

10:30 – 11:00 **Company Spotlights: German Company Presentations**
Presentation of Products/Services and Cooperation Possibilities

11:00 – 11:45 **Open discussion: Perspectives on Industry Decarbonization and Korean-German Cooperation Potentials**

Moderator: Lena Grimm, Team of the Korean-German Energy Partnership, adelphi consult

Participants:

- Panelist 1: Dr. Sung-il Kim, Principal Researcher, Energy Efficiency Research Division, Ko-rea Institute of Energy Research (KIER) / 김성일, 책임연구원, 에너지효율연구본부, 한국에너지기술연구원
- Panelist 2: Seong-kyun Kim, Area Sales Manager / Team Leader of OEM Business, Reinhausen Korea / 김성균 상무, 라인하우센 코리아
- Panelist 3: Ron Lipka, Head of Division Energy Partnerships, Federal Ministry for Economic Affairs and Energy (BMWE)

German companies and audience members are encouraged to share their insights, ask questions, and engage directly with the panel.

11:45 - 11:55 **Closing Remarks**

Mr. Baris Tasar, CEO, trAIDe GmbH

11:55 – 12:30 **Networking and Exchange with Korean Industry Representatives and Stakeholders**

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